



Women of Vision Business Partnership Program

Vision your growth – Are you interested in getting a good return on your investment and maximizing your marketing dollar? Partner with WOV and you will have prominent visibility on all WOV communications, programs, meetings and events. Enhance your corporate image and exposure to our members across the country.

Vision your opportunity – Women are the fastest growing demographic in the eye care profession. Women make business decisions in the office to improve market penetration. With members across the nation, WOV will have a robust impact on your bottom line. Increase your exposure to our growing membership and in return, allow our members to become acquainted with your company and support your business.

Vision your future – WOV will provide you direct networking opportunities with our members. Your support of WOV will be prominently seen and advertised on our web site, at receptions and meetings which will lead to an excellent return on your investment. The different levels of Sponsorship available are:

Platinum \$10000

- Invited to host webinars up to 4 times annually
- Independent page on website and link to your company
- Opportunity to provide a speaker at one meeting, contingent on Board approval
- Opportunity to provide one 2-3 minute address/announcement to members at meetings
- Opportunity to send monthly e-blast to membership
- Opportunity to contribute content for the web site
- Direct promotion coupons /offers to membership
- Recognition at annual meeting with a banner
- Company listed as Platinum sponsor on website

Gold \$5000

- Invited to host 1 webinar annually
- Independent page on the website and link to company
- Opportunity to send bi-monthly e-blasts to membership
- Opportunity to contribute content for the web site
- Direct promotion coupons/offers to membership
- Recognition at annual meeting with a banner
- Company listed as Gold Sponsor on website

Silver \$3000

- Opportunity to contribute content for the web site
- Direct promotion coupons/offers to membership
- Recognition at annual meeting with banner
- Company listed as Silver Sponsor on Website

Other Partnership Opportunities: Benefactor level and exclusive events sponsorship are also available. Please contact WOV directly at info@wovonline.org for more information.